



A Complete Guide to Ultraframe Products & Customer Support



People

Our people are our strength. We value personal ownership, enterprise, creativity and openness and help our people to become the best they can be.



Premium Service

We aim to delight our customers and be a positive contributor to their success.



Innovation

Our goal is to provide high impact products and reliable solutions, which exceed the needs of our customers and consumers.



Integrity

We always do the right thing and treat others as we would like to be treated. We place trust in each other and respect and support one another.



Customer First

Our customers are at the centre of our strategy and the guiding force in all we do.



Total Quality

We promote an environment of continuous improvement in every area of our business.

A reliable partner for mutual growth

For over 40 years, Ultraframe has been committed to providing our customers with the very best products and services to help them grow and flourish. We offer a full range of glass and solid roofs for extensions, orangeries, conservatories, and conservatory conversions, and now, with our new lightweight hup! building system, our customers can also quickly construct high performance walls for these projects too.

With hup! it is easy to create the highest performing extensions, with better energy performance than the existing house.

While our customers continue to offer replacement conservatory roofs, there is a new and much bigger opportunity, to upgrade existing conservatories into no-compromise Building Regulation compliant extensions. These can be completed in only a few days on the existing base, with costs not much different to replacing a conservatory roof and windows only.

As homeowners demand more complex builds and projects have become longer, we designed the hup! system to help overcome some of the associated

challenges experienced by installers, making project management easy and build speeds rapid.

At Ultraframe, we continuously strive to provide highinnovation, premium quality products that exceed the needs and expectations of our customers and the homeowners they serve. The support we provide that enables our customers to market, sell and install them is just as important, and so our extensive marketing support and site support services are detailed within this brochure too.

We aim to delight our customers and be a positive contributor to their success and with our longstanding heritage, we are without doubt, a safe pair of hands to partner with.

Our Values

People | Integrity | Premium Service | Customer First | Innovation | Total Quality

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Contents

















Engineered to postcode

Fully BBA approved

Chambered PVCu or aluminium cappings

Withstands winds up to 130mph

Any size, shape, and colour, pitches from 2.5° to 40.9°

Slimline radius end option

Patented speedlocks ensure fast fit

Super-strong jack rafters

Glass Roof

The Ultraframe Glass Roof is the UK's most loved conservatory roof system and has been engineered and continuously enhanced to exceed current Building Regulations and technology standards for around 40 years.

Highly configurable, highly reliable high quality.





rafters - tested in 130mph winds









Optional Cornice hides gutters and adds shape to the roofline. 4 designs available



Optional super-insulated columns



Optional internal pelmet insulates the eaves - a useful place for spotlights or speakers

Building Regulation Compliant: Glass Roof is fully Building Regulation compliant and has Stroma and MFA system approval to minimise

BBA Approved

conservatory roof



bars are secured and glazing is perfectly aligned



maximum security and thermal efficiency. Available in any RAL



strong structural joints



natural movement for a weathertight seal





Eaves Beam

Ultraframe offers a wide range of beam reinforcements to prevent deflection on the roof, allowing doors to move freely.





Super Duty Eaves



Jack Rafter

Triple fixing of sleeved tenon provides robust performance, while joint design resists both wind uplift and heavy snow



Rafter Suite



Goalpost

Create openings for sliding doors in excess of 10m without the need for costly steels.

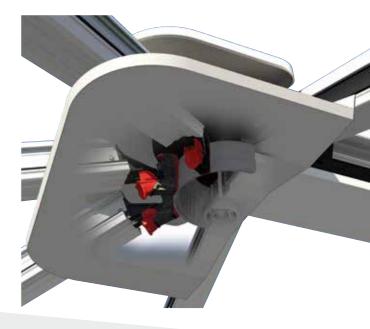
Lightweight beams, posts, spreader and wall plates link together to form a lightweight goalpost system that is easy to handle on site.



Speedlock

The patented speedlock at the ridge ends accommodates complex variations in roof pitch.

- Easy to install
- Guarantees a quality fit every time
- No nuts and bolts



- Protects against extreme weather

Slimline Ridge

Extremely neat ridge end for better sightlines and a modern look.

- Triple layer stormshield
- High performance thermal break
- Aluminium external finish
- No bulky radius end

- Available on 25° pitch roofs
- Compatible with Georgian and hipped back roofs



The UK's only tie bar replacement kit (TBRK) replaces a tie bar to deliver an uninterrupted roof space.

For instances where a tie bar must still be used, choose either a tie bar or stylish tie

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Combined Bolstered Eaves



Improve your conversion rate and profit with a wide choice of decorative and structural ancillaries.

Super Insulated Columns



Eliminate brickwork and mess during installation

> Five times more thermally efficient than brick pillars

Plastered on the inside

Internal Pelmet

Delivers the look and feel of a orangery or extension.

- Variable widths from 300mm to 1200mm
- Add earthwool to boost insulation
- Heatguard panel and ventilation prevent heat build up
- Provides a space for lights or cables
- Modern conservatories with columns and pelmet can be up to 80% more energy efficient

Colours

Available in 8 standard foil colours or any bespoke colour.





Box Gutters

Find the right box gutter for your job with a choice of solutions. Custom designs are also available. The 265mm box gutter is designed for bungalows and has a spanning of 2.4m unsupported. The 165mm box gutter has a spanning of 2.4m unsupported. The Chambered box gutter spanning capability of 4m supported*.

*this may vary depending on the installation postcode loadings



265mm box gutter





Chambered box gutter - 165mm only

Cornice

The aluminium Cornice hides the gutter and end caps, adding style and shape to the roofline.

Choose from a wide range of Cornice designs to suit the proportions and style of each project.



2 Tier Cornice

Vents

- Thermally broken aluminium sash and structure
- PVCu welded frame to eliminate leaks
- Suitable for 24mm glass units/25mm polycarbonate
- Choose from manual, automatic or remote control options
- Tested to BS5368 Parts 1 & 2; BS6375 Part 1 2009
- Aluminium internal option



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Livinroof

Livinroof combines solid roof panels and shaped glazing to create stunning roof designs in almost any shape or size.

Building Regs complaint to 0.15 or 0.12 w/m^2K

Fully configurable

BBA Approved chassis

Fully fire tested

Patented speedlock

Lightweight only 31kg/m² Pitches from 5° to 40.9°

Compatible with Ultraframe eaves beams.

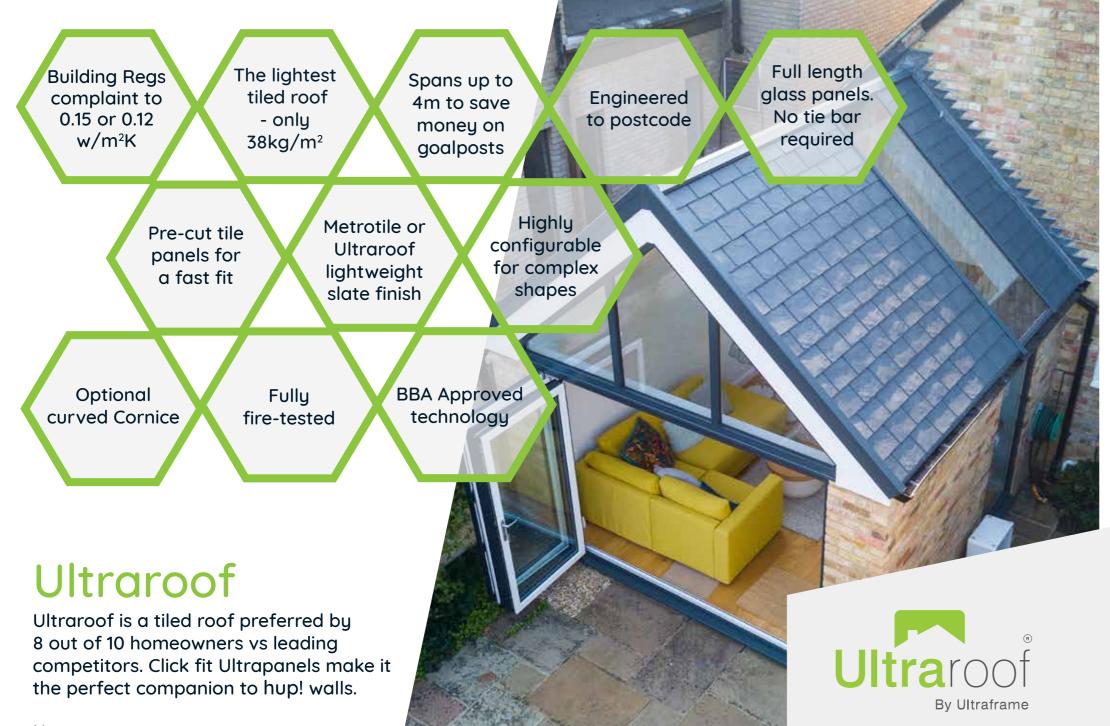
Choose aluminium or U-tec panels



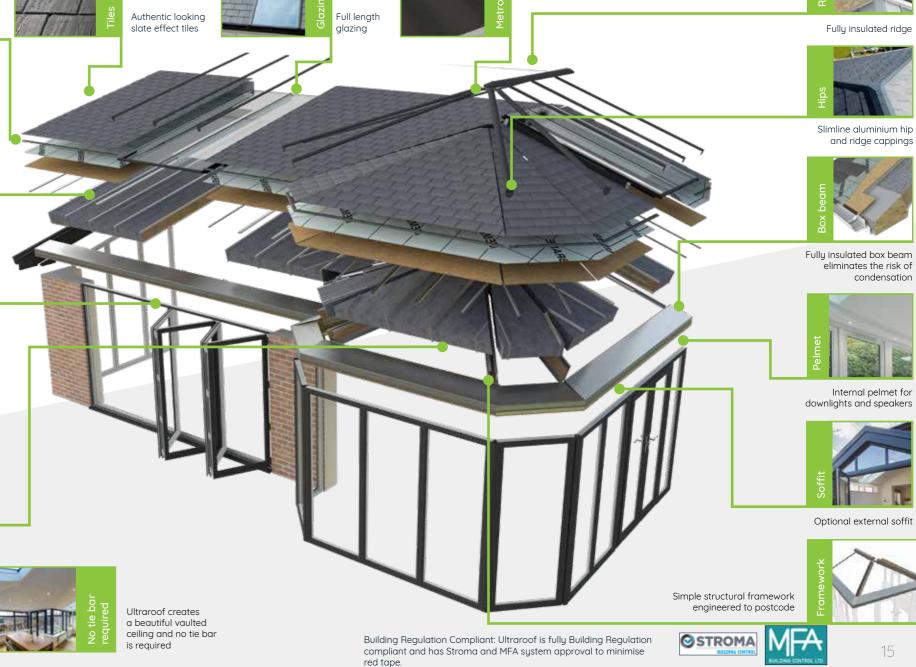


tested in 130mph winds









Lightweight metal tile available in 3 tile colours with a choice of slimline aluminium or Metrotile cappings.

Flat Roof

The Flat Roof system from Ultraframe is off site manufactured for fast on site assembly. Save days vs a traditional flat roof construction.

Compatible with any roof membrane

Building Regulation compliant to $0.12 \text{ w/m}^2\text{K}$

of fascia and soffit designs

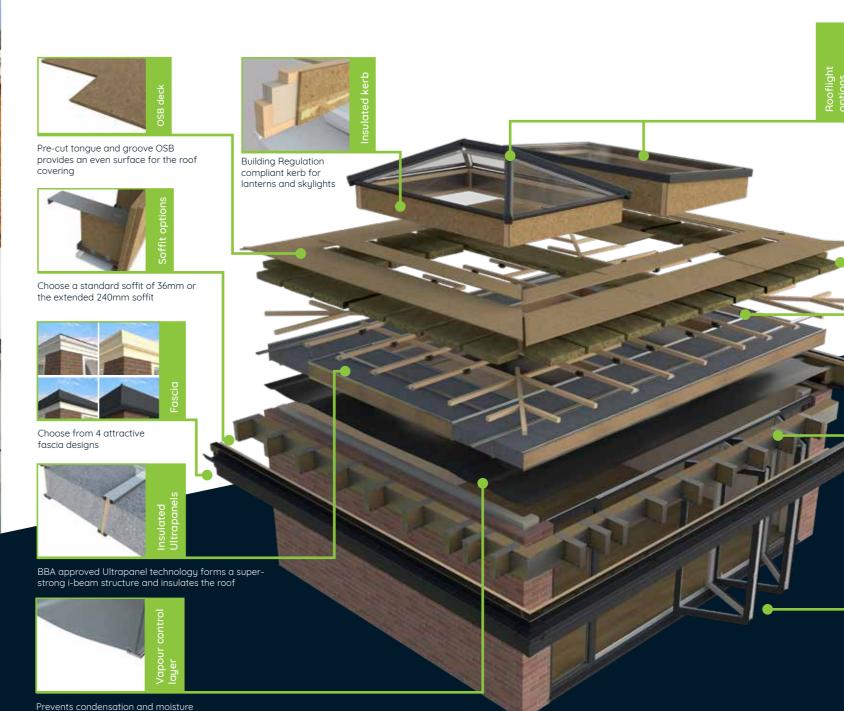
Building Regulations pre-approved by MFA and Stroma

Unsupported spans of up to 5.6m

Includes rooflights - one roof, one order

Premanufactured for a hassle and mess free build





build up within the roof structure

Building Regulation Compliant: Flat Roof is fully Building Regulation compliant and has Stroma and MFA system approval to minimise

Available with a choice of lanterns or flat skylights

Earthwool provides increased thermal performance to a low 0.12 U-Value overall

Simple to use, pitchlocks ensure water

The lightweight beam does not require

The Flat Roof is strong enough to span up

to 5.6m above bi-fold or sliding doors

Less bars for better views

performance thermal breaks

Sizes up to 4m x 5.8m

Choice of performance glazing options

Triple layer storm-shield protection

Installed in minutes, easy to glaze

PVCu or aluminium - any RAL colour

Ultraframe jack rafters for larger sizes

Ultrasky Lantern

With fewer bars than other roof lanterns, the Ultrasky Lantern is perfect for extensions or orangeries with a flat roof.







Triple layer protection at the ridge end, with glazing compression trims, a weathering shield and a secure



prevent glass slippage



25° degree fixed pitch – draws the maximum amount of light into the room below



Slim internal ridge end to create a neat and modern finish from the inside



Thermally clad eaves rail



Super strong ridge reduces the amount of bars needed and can allow lanterns up to



ridge and bars reduce the risk of condensation



Thermally isolating top-caps



The cleats enable the rider rail to be assembled in one piece and then positioned onto the kerb



Choose from a wide range of performance glass options



Available in any RAL colour to match your door and window frames in aluminium or PVCu internally and externally

Stratus Lantern

An innovative, thermally broken system, the Stratus Lantern provides excellent thermal performance while delivering the architectural refinement you'd expect of a high end lantern system.

Up to 65% better thermal performance

66% smaller ridge

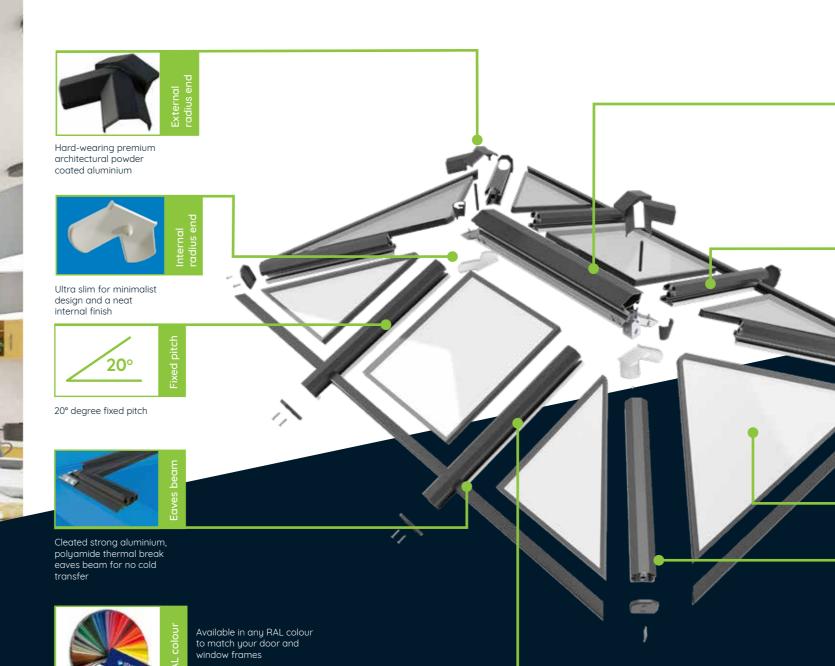
Hard wearing aluminium exterior

Quick and easy to install

Any RAL colour

Sizes from 600 x 600 up to 6000 x 3000 Available
in PVCu or
aluminium
internals and
externals





Hard wearing aluminium ridge with a polyamide thermal break allows for sizes up to 3m x 6m



Ultra slim powder coated aluminium external cappings for better sightlines



Hard wearing aluminium powder coated end caps



Choose from a wide range of high performance glazing options



Strong and secure slim glazing bars with a polyamide thermal break for thermal performance Fully insulated frame

Frameless glass for a premium look

Click-fit frame for fast installation

Available in clear or blue glass

Up to 34dB noise reduction

Hidden seal for maximum life span

Grey, black & white as standard or any RAL colour

Supplied fully assembled and seal for speed and quality onsite

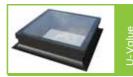
Flat Skylight

Ultrasky Flat Skylight's frameless glass maximises light into the room below. The fully insulated click-fit frame provides both thermal efficiency and an easy installation.





Frameless edge-to-edge glass for a minimalist design



With a U-Value of 0.12, the flat skylight exceeds Building Regulation requirements



Can be used with a timber kerb or compatible with flat roof by Ultraframe.



Finished internally with fineline plasterboard trim to ensure a neat finish



Noise reducing glass, available in blue or clear glass



Click-fit secure aluminium frame for a perfect fit, every time



Fully insulated core with 'Warmframe' technology, helps



No frame internally for maximum light and better views

The Building Revolution

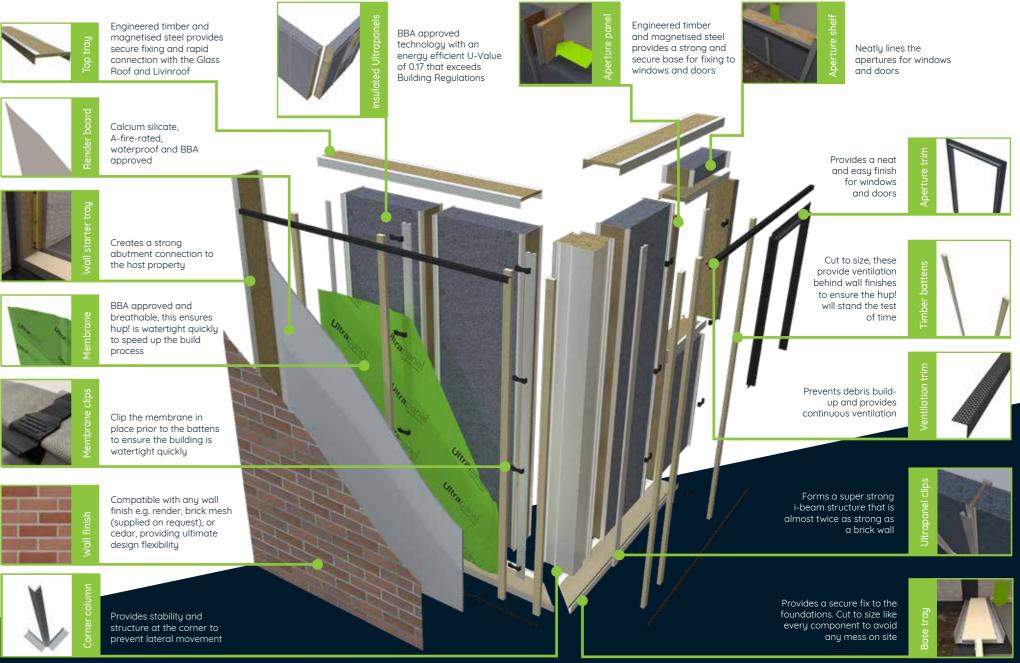
hup! is the revolutionary way
to build new extensions,
conservatories, or convert a
conservatory into a home extension

hup! uses highly energy efficient and BBA approved Ultrapanels in place of traditional brick walls and timber roofs. Five times more energy efficient than the average UK home, the lightweight nature of the hup! system makes it ideal for building on existing conservatory bases.

Rapid and fast to assemble on site, hup! extensions can be built five times faster than a brick extension and a conservatory can be converted into an extension in just a few days. The hup! building system is designed to be used with all Ultraframe roofing systems.







hup! Conservatory Conversion





From waste of space to dream place

This conservatory was transformed from an unloved, outdated space to a stunning modern home extension in a matter of days, despite torrential rain which would have stopped a traditional build in its tracks.

A roof replacement is no longer the only option for homeowners with an outdated conservatory. Using the hup! building system, far more can be offered to the homeowner – completely change the appearance, create solidity, increase the energy efficiency and add significant value to the property – all in a similar timeframe to replacing the roof.









"Now that I've discovered hup! I can't wait to ditch my trowel!

It's taken our small team a day and a half to get the walls and roof up. We've recently done a job like this in bricks & mortar which took us 3-4 weeks whereas this took only 3-4 days. As a team we've been really surprised with how quick the hup! system is – a lot quicker than doing a traditional extension."

Grant Procter - hup! Installer





Marketing Support

Marketingsupport@ultraframe.co.uk 01200 452 919

Digital Samples

High-tech digital samples are available for each Ultraframe system, allowing customers to explore every detail of a roof system as they would if handling a physical sample.

Free to use platform

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- Any device, any location
- Use in the home, showroom or on your website
- Saves space in showroom & car boot
- 360° rotation view with explanations of features and benefits
- Customisable with your own branding
- Digital selling aids for fabricators, installers and retailers



GLASS ROOF The latterer shaped Class Roof of the Control of the Co

USED BY HALF A MILLION

Interactive Digital Content

Stand out from the competition

- Configurator This free tool allows your customers to design their new space
- Online proposals Easily create compelling digital proposals to send to homeowners
- Quoting engine Drive sales and increase leads 24/7
- White label websites Bring your ideas to life and deliver your objectives through custom built websites
- Virtual tours Redefine your selling experience with our virtual reality tours



Cuckoo

Ultraframe's online marketing platform to help you:

- Design your own marketing and advertising campaigns
- Customise brochures, print ads, digital ads, emails, videos and more
- Order standard brochures, samples, videos, technical and installation guides

Ultra Installer Scheme



Take your business to the next level.

Join our Ultra Installer Scheme and benefit from high quality, low cost sales leads, enhanced technical support and exclusive marketing tools.

COST PER LEAD AS LOW AS £1.55 WITH OVER 92,000 LEADS GENERATED SINCE 2015

Online Image Library

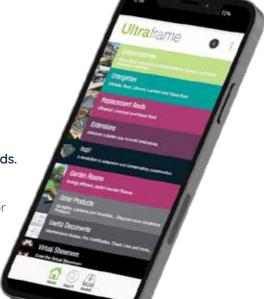
Free to use image library with over 2000 professional images.

Download photographs and CGIs of Ultraframe living spaces, technical images, content for social media and so much more.

Samples

A range of physical samples are available for each Ultraframe system to use alongside the digital samples.

Samples are available to order via Cuckoo.







Sales App

Easy access to all of our selling tools including presentations, brochures, videos and selling aids.

Use it in the showroom or customers home with no need for an internet connection.

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Technical Support

Ultraframe has many technical resources on hand to help you with specifying and installing our products. Scan the QR codes for more information on our products and services.



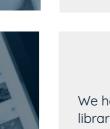
Our site support team can attend site for your first installation to provide advice and guidance on your project and will be there to ensure the installation process is followed correctly.



al Support

Our dedicated technical team are well versed in offering comprehensive technical support across our installer network. They are on hand for you to ask any questions or queries.

01200 452 918 WhatsApp: 07595 192514 techsupport@ultraframe.co.uk



We have a library of technical guides and installation guides and a video library with technical and installation videos to help you on or off site.





We believe in providing you with the highest level of sales, technical and installation training to ensure that you are confident and have the ability to sell and install our roofing systems to the highest standards.





The Ultraframe Installer App is specifically designed to provide you and your business with information that you need to design, survey and install Ultraframe systems. Search for 'Ultraframe' in the App Store or Google Play and download for free today.





Ultraframe have partnered with Stroma and MFA Building Control to allow you to submit Building Regulation applications to a single approved inspector for conservatory roof replacement and conservatory refurbishment projects.





Our FAQ's section is loaded with easy to search questions and answers and should be your first port of call for any technical product queries.



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